



**A HISTORIC
INVESTMENT
INTO WESTERN
KENOSHA
COUNTY**

25700 Wilmot Road • Trevor, WI 53179 • www.thesharingcenter.net/grows
Phone: (262) 298-5535 • Email: Spomaville@TheSharingCenter.net

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Sharon Pomaville



OUR STORY

Founded in 1983 by Rick and Kathy Fors in the Wheatland Estates Mobile Home Park, The Sharing Center has grown from a small grassroots effort into Western Kenosha County's only comprehensive crisis resource center. Across the past 40 years, we've moved to our current location, expanded services ten-fold, and become a trusted lifeline for our neighbors.

OUR MISSION

Serving Western Kenosha County residents by sharing resources and advocating for self-sufficiency.

OUR VISION

Act on our mission through dignity, compassion, empowerment, advocacy, and stewardship.

WHO WE ARE

The Sharing Center is a nonprofit organization located in the former Trevor-Wilmot Fire Station. The Center is supported by six dedicated employees, a volunteer Board of Directors, hundreds of volunteers, and a generous network of donors, sponsors, and community partners.

WHAT WE DO

We provide assistance, and resource navigation services that help individuals and families move from crisis toward stability. The Center's mission is to provide basic needs and empower people in their transition to independence. Assistance is provided to income qualified residents through supportive programs. These programs include emergency food pantry, child nutrition programs, clothing and housewares, emergency shelter and housing assistance, domestic violence programs, and school supplies.

Dear Reader,

It has been an honor to serve the Center for the past 17 years as a board member, committee volunteer, donor, and Executive Director. I am deeply grateful for the opportunity to serve our community through this work. As we celebrate 43 years of service to Kenosha County, I invite you to join us in the next chapter of our story: **The Sharing Center's Brick By Brick Growth Campaign.**

Over the years, I have witnessed both tremendous challenges and extraordinary resilience. From the 2008 recession to the COVID-19 pandemic and their lasting economic impacts, community needs have continued to grow. In response, the Center has expanded services, strengthened partnerships, launched new crisis programs, and increased our capacity to meet unprecedented demand.

The progress we have achieved together is remarkable. When I became Executive Director in 2012, our annual budget, including in-kind donations, was under \$200,000, supported by the equivalent of two full-time staff members. Today, our budget approaches \$2.7 million, the amount of food and essential goods we distribute has quadrupled, and our work is powered by a dedicated team of six staff members and more than 600 volunteers.

This campaign builds on that momentum. The Growth Campaign will fund a critical expansion of our facility, allowing us to serve more families, respond more effectively to community needs, and create the capacity required for future growth. It will also strengthen our ability to invest strategically in programs and services that help families move from crisis to stability.

I hope you will join me in traveling this highway together for the next few years as we will break the cycle of poverty and trauma for generations to come, increase employment and education for all, and create a brighter future of health and happiness for rural Kenosha families.

Yours in Service and Gratitude,

Sharon Pomaville
Executive Director

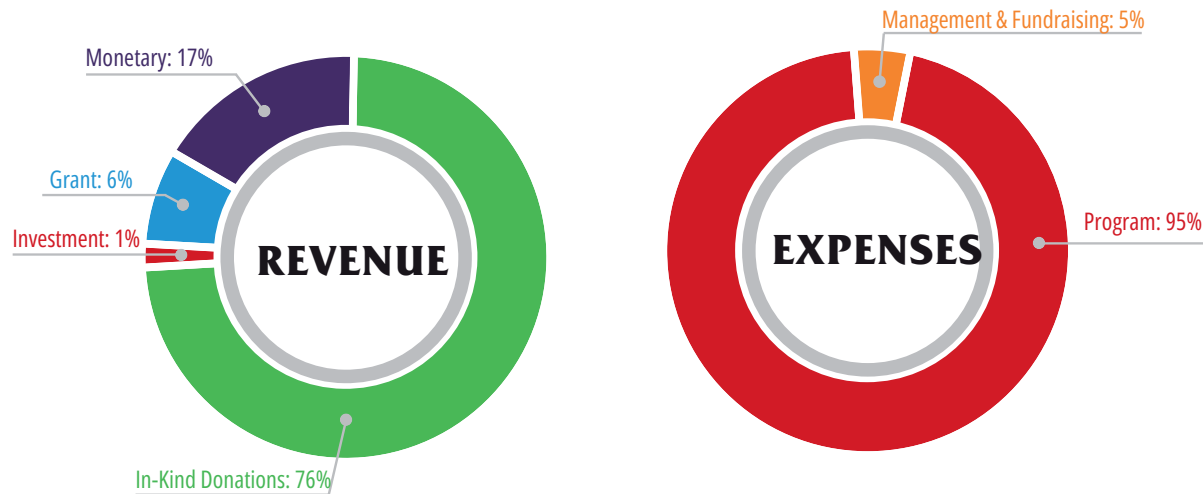


EXECUTIVE DIRECTOR

HOW WE DO IT

From our 5,000 sq. ft. Trevor resource center and warehouse, we distribute all of the resources that are entrusted to us by our supporters. We have a pantry distribution schedule, community programming, and by-appointment services. Our space provides us with the flexibility and confidentiality to serve over 6,100 unduplicated individuals, distributing nearly 500,000 pounds (250 tons) of food, and generating an economic impact to the community of \$2.4 million.

Over the last 40 years, our programs have grown, innovated, and increased in their scalability. These programs include food supplies, career connection, housing assistance, domestic violence counseling, school meal & supply programs, as well as clothing & resource distribution.



A COMMUNITY

OUTGROWING ITS SPACE

Since 2012, demand for services has increased dramatically:

- **317%** more individuals served
- **159%** more food distributed
- **164%** more holiday gifts provided
- **9,300%** increase in housing & homelessness assistance

What began as a small community resource has evolved into a critical lifeline for more than 6,100 neighbors each year, creating the need for expanded facilities and greater capacity to serve.

2012 OUR IMPACT 2025



GROWTH CAMPAIGN PRIORITIES

BUILDING EXPANSION

Expand our facility to increase service capacity, improve efficiency, and create dedicated space for programs, resources, and community support.

PROGRAM GROWTH

Enhance and expand programs that address food insecurity, housing challenges, and other barriers to self-sufficiency, ensuring more neighbors receive the help they need.

FUNDRAISING PROGRESS

\$1,200,000

\$310,000

26%

For over 40 years, The Sharing Center has been the only crisis and resource center serving rural Kenosha County.

We're launching a historic investment into western Kenosha County's health, wellbeing, and sustainability.

The Sharing Center Growth Campaign is a three-year, \$1.2 million-dollar, capital campaign. Our effort is focused on investing into the health, wellbeing, and sustainability of western-Kenosha County through The Sharing Center's facilities, programming, and strategic growth. The campaign consists of priorities including building expansion and program growth.

A STORY OF ONE LOCAL FAMILY

An unhoused family of 3 sleeping in their car began using the food pantry but had to take off work to do so. They started visiting during the evening instead, relying on the Center to meet their weekly need for toiletries, portable food, beverages, warm clothing, wound care, and sleeping bags.

The parent worked as many hours as physically possible. However, they were also responsible for transporting the children to and from school. The parent was made aware of McKinney Vento Homeless Assistance services for students, registering for Foodshare and Wisconsin SHARES Child Care program. They also sought assistance through Kenosha County for child support services.

With Center support, they secured an income-based apartment in their desired school district, which offers substantial family support services. The Center provided the needed rental deposit through a separate grant and assisted with the family's energy assistance registration. Staff were able to provide beds, new bedding, linens, furniture vouchers, and other items needed to establish a new family residence.

The parent is securing a new job with the help of the Center's employment advocate, who will help the parent better align their employment needs with family responsibilities. With Center support, the family celebrated Christmas in their new home, together, warm, happy, with gifts and a holiday meal.

REASONS

PEOPLE CHOOSE TO GIVE TO THE SHARING CENTER

1. We're a local organization with local impact that is addressing local, regional, and national challenges.
2. We provide services that are tailored to the needs of our community, and we evaluate our impact each year for process improvement.
3. We have forty years of experience building trust in the community
4. We serve without question and to all that are in need of support.
5. We have a healthy financial track record and make high quality investments that produce a sizable 'return on impact'.
6. We have a board that represents the community, is of the community, and thinking towards the future of the community.
7. We continue to innovate with modernized programs and professional staff.

WHY NOW?

We've simply out grown our current space and in order to position ourselves for the future, expand programs, and scale our impact, we need to make a transformational investment into The Sharing Center.

WHAT DOES SUCCESS LOOK LIKE?

Increased capacity for all program positions enables the Center to meet the increasing community need and be prepared for decades to come. Need has not decreased in more than a decade, and capacity is what allows NGO's to be responsive, efficient, and impactful.

HOW WILL THIS TRANSFORMATIONAL GROWTH BE SUSTAINABLE?

Our campaign is based on stewarding and maximizing the resources you entrust to The Center. A top priority is to make sure we keep our current programs and staffing levels stable: we're keeping the lights on. The other priorities focus on careful, intentional, and achievable plans to address growing needs, a growing population, and the fact that we are western Kenosha County's only emergency crisis center. We intend for new programs and facility growth to carry us for another four decades.

WHAT HAPPENS IF WE DON'T REACH OUR GOAL?

We will continue to offer high quality service and respond to crisis. We will assess our financial resources and campaign progress and make decisions that best steward the resources you entrust with us. For our building project, we must have at least 75% of funds raised to begin this process.

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WAYS TO GIVE

A historic investment requires visionary partners. The Sharing Center's Growth Campaign offers several opportunities for individuals, families, businesses, and foundations to create lasting impact throughout our community.

DONOR-ADVISED FUNDS (DAFS)

Donor-Advised Funds are one of the fastest-growing charitable giving tools available today. Donors who have established a fund through a community foundation, financial institution, or investment firm may recommend a grant to support The Sharing Center's Growth Campaign.

A gift through your donor-advised fund can help expand services, strengthen community resources, and ensure families have access to critical support for years to come.

LEGACY & PLANNED GIVING

A legacy gift allows you to make a lasting investment in the future of Western Kenosha County.

By including The Sharing Center in your estate plans, will, trust, retirement account, or beneficiary designation, you can help ensure future generations have access to food, housing assistance, crisis support, and programs that promote self-sufficiency.

Your legacy can continue changing lives long into the future.

Join Us in Building the Future

The Growth Campaign is more than a building project. It is an investment in stronger families, healthier communities, and greater opportunities for our neighbors in need.

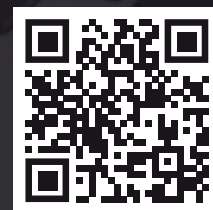
We invite you to partner with us in creating a lasting legacy of hope, stability, and opportunity.

INVESTING IN THE FUTURE OF WESTERN KENOSHA COUNTY

Together we can help our neighbors in need. The Sharing Center's Growth Campaign offers many ways for individuals, families, businesses, and organizations to maximize their philanthropic impact and help achieve our shared vision of improved health, well-being, and sustainability of western Kenosha County.

We invite you to make a transformational investment into our community. Your support helps us continue to serve the community and deliver life-changing impact.

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**JOIN US. INVEST IN THE FUTURE.
BUILD LASTING CHANGE.**



Every family deserves access to food, stability, support, and opportunity.

Through the Brick By Brick Growth Campaign, we have the opportunity to expand our reach, deepen our impact, and strengthen the future of Western Kenosha County.

We invite you to join us in this transformational effort. Together, we can ensure that The Sharing Center remains a source of hope and support for generations to come.



**THE FUTURE WE
BUILD TODAY WILL
SERVE GENERATIONS
TOMORROW**



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