



FOR IMMEDIATE RELEASE

The Sharing Center Welcomes MaryAnn Raash as New Executive Director

TREVOR, WI. - September 2026 - The Sharing Center is pleased to announce the appointment of MaryAnn Raash as its new Executive Director, marking an exciting new chapter for the organization as it continues its mission of serving individuals and families throughout Western Kenosha County.

Raash brings more than 20 years of leadership experience spanning the nonprofit, healthcare and corporate sectors, with an extensive background in organizational growth, fundraising, strategic partnerships, operations and team development.

Most recently, Raash served as the Chief Donor Experience Officer at Shepherds College, where she led donor engagement and advancement efforts, cultivated relationships with individual, corporate and foundation donors, developed partnerships and sponsorships, and supported capital campaign efforts.

Previously, Raash served as Executive Director of GIFTS Men's Shelter, overseeing fundraising, volunteer management, operations, finance, human resources and community partnerships. During her first year, she increased organizational funding by 150%, while diversifying revenue through grants, foundations, corporate partnerships, churches and individual donors. She also strengthened employee retention and increased volunteer engagement and retention by 20% in six months.

Her extensive fundraising experience also includes serving as Senior Director of Corporate Partnerships for the American Cancer Society, where she generated more than \$20 million in corporate and philanthropic revenue, developed partnerships with Fortune 500 companies and Wisconsin professional sports organizations, and helped establish the CEOs Against Cancer initiative supporting a \$10 million fundraising effort.

“We are incredibly excited to welcome MaryAnn to The Sharing Center,” said Lisa Howe, President of The Sharing Center Board of Directors. “Throughout our search, we were looking for more than someone who could simply manage the organization. We wanted a strong leader who could inspire our team, build relationships throughout the community and help us grow so that we can serve even more of our neighbors. MaryAnn’s experience, energy and passion really stood out to us.”

A Message from MaryAnn

"I am truly honored and humbled to have the opportunity to lead The Sharing Center. What drew me to this organization is its deep commitment to meeting people where they are and helping individuals and families navigate some of the most difficult seasons of their lives.

I am excited to listen, learn and build relationships - with our team, volunteers, donors, community partners and, most importantly, the individuals and families we serve. My hope is to build on the strong foundation already in place while looking for new opportunities to strengthen our organization and expand our impact throughout Western Kenosha County."

- MaryAnn Raash, Executive Director

Larry Ellis, current Vice President of the Board of Directors, said, "The Sharing Center has an incredible history and an incredibly important mission. At the same time, we believe there is tremendous opportunity ahead of us. MaryAnn brings the leadership, fundraising experience and vision that we believe can help take The Sharing Center to the next level while always keeping the people we serve at the heart of everything we do."

The Board of Directors looks forward to working alongside Raash, The Sharing Center's staff, volunteers, donors and community partners as the organization enters this next phase.

About The Sharing Center

The Sharing Center serves individuals and families throughout Western Kenosha County by providing essential resources and support to neighbors facing food insecurity, housing instability, financial hardship and other critical needs. Through the generosity of donors, volunteers, businesses and community partners, The Sharing Center works every day to strengthen the community and help neighbors through times of need.

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